

Butterfield
& Robinson

SLOW DOWN TO SEE THE WORLD



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In 1966, George Butterfield pioneered a whole new way to see Europe: biking from exquisite hotel to exquisite hotel on quiet country lanes. Since then, Butterfield & Robinson has been the leading innovator in active luxury travel—first in Europe, first to New Zealand, first to China, and so on. Whether you see the world as poetry or prose, song or spreadsheets, Shakespeare or Springsteen, on a B&R trip you'll make powerful new connections in a very short space of time.



Vietnam Walking

TOTAL IMMERSION

“It felt like we had a backstage pass to the region.”

—Ruth Nichols, B&R traveller

Immersion. Totally submerged. And the goal, culturally speaking, of every Butterfield & Robinson trip. The technique? Eat, drink, speak and interact with the locals every chance we get. It starts with our guides. They speak the dialect, they're rooted in the region, and they've got the key to the back door of wherever-you-want-to-get-in.

FOR MORE INFO, TALK TO YOUR TRAVEL PROFESSIONAL OR CALL A B&R TRAVEL ADVISOR AT [1.800.268.8415](tel:1.800.268.8415)



China Bespoke Biking

LIVE LARGE

“We were thrilled to experience the food and local culture in a way that a ‘regular’ tourist never could.”

—Anne and Robert Trulock, B&R travellers

We celebrate the culture of food—and wine—wherever we go, trying everything from Meursault tasting in Burgundy to a tasty traditional panchamanca in Peru. And our hotels? Imaginative, exclusive and exceptional. We stay in ancient monasteries, Turkish gulets, vineyards, refugios, Maharajah’s palaces, even Berber tents.

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Burgundy Biking

YOUR PACE

“I hadn’t been on a bike in years. My partner is a Lance Armstrong wannabe. We both had a great time.”

—Diane Lee, first-time B&R traveller

When you bike and walk from village to village, you travel slowly. And the slower you go, the more deeply you experience a place—you can stop to chat with locals over an espresso, sample the baguettes at the boulangerie, feel the ocean breeze on your face. Want to take it up a notch, on a B&R trip it’s always up to you.

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Puglia Biking

NO WORRIES

“I was spoiled beyond belief. Nothing was too much for our guides.”

—Gerri Grehan, first-time B&R traveller

Behind our happy-go-lucky exterior lies a team of world travellers, obsessed with the minutiae of each journey. To completely simplify things on trip, we pick up the tab for virtually everything (including great wine). Our mission is to get you to take off your watch, put away your wallet, and totally let go.

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DAY IN THE LIFE Puglia Day 4

8:17 I'm not sure which is more divine—breakfast or the Adriatic. **9:18** Marco sets us up with our bikes and we're off. **10:04** We stop in at a cheese maker. Making mozzarella is so cool! **10:56** OMG. Talk about picturesque. We bike through rolling hills of vineyards; *trulli* dot the countryside. **12:55** We lunch in Alberobello, lapping up the scenery (and the Verdeca). **2:25** A girl's gotta shop! **3:04** It's all downhill from here—to the coast and the Torre Maizza. **4:12** I hit the private beach club. **7:05** Cocktails over bocce. Hilarious. **8:13** Best antipasti ever. **10:33** *Digestivos* on the terrace (made from wild fennel). **11:04** We hit the four poster. I love this place. Trulli. Madly. Deeply.

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NEXT STEPS

1. Go to [Butterfield.com](https://www.butterfield.com)

Visit our visually resplendent website where you'll find everything you need to know about our trips. Trip Overviews offer slide shows, highlights, maps, dates & prices... the whole shebang. **Download detailed itineraries** with day-by-day schedules of activities and B&R exclusives.

2. Call us at 1.800.268.8415

Our Travel Advisors know our trips like the backs of their hands. What's best about them is their ability to help our travellers choose the trip that's right for them. Need help? All you have to do is call. We love to talk about travel.

3. Or call your Travel Professional

We make sure your Travel Professional has access to everything they need to help plan the Butterfield & Robinson trip that's perfect for you. Contact them today.

4. Book your trip

Here's our promise: you will experience *the very best* the region you're visiting has to offer with *the very least* amount of planning. Leap straight from your busy life into an unforgettable journey. All you have to do is call.